

**Seven Bridges  
Season Starters  
Trail and Road Races**

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**www.SevenBridgesSeasonStarters.org**

Sunday,  
May 20, 2012

10-Mile Run  
8:00am  
5K Run/Walk  
8:15am  
1-Mile Children's Fun  
Run  
10:45am

All proceeds benefit the  
Woodridge Area  
Chamber of Commerce  
and the Woodridge  
School District #68 Public  
Education Foundation.

For more  
information:  
630-960-7080

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630-960-7080

6440 Main Street, Suite 330 | Woodridge, IL 60517



Sixth Annual

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**Seven Bridges  
Season Starters  
Trail and Road  
Races**



Sponsorship  
Opportunities

# Sponsorship Opportunities

## Media Sponsor

**\$3,500**

- Name/Logo in all subsequent marketing materials and media PR, including:
  - Race website
  - Race registration forms
  - Logo on race t-shirt
  - Logo on 3' X 10' race day banner
  - School district communications to all Dist. 68 students & residents
  - Chamber communications to business community and residents
  - Village communications to residents
  - Local newspapers and other publications
- On-site marketing (10x10 staging area)
- Sponsor-supplied marketing/promotional piece to be included in runner packets
- Premium item distribution (subject to approval) in each 10-mile/5K runner bag
- More as opportunities become available

## Children's Race Sponsor

**\$2,500**

- All media sponsor returns as they relate to the 1-Mile Children's Fun Run
- Premium item distribution (subject to approval)

All sponsorships include recognition on the Chamber website and newsletter.

## Registration Sponsor

**\$1,500**

- Signage at registration table, t-shirt table, and premium table on race day and Saturday pick-up

## Awards Ceremony Sponsor

**\$1,500**

- Signage at event
- Recognition during awards ceremonies

## On-Site Marketing

**\$750**

- Sponsorship includes on-site marketing in staging area near the start/finish line, refreshment station, and gear check. Includes one 10X10 area. Set-up is at discretion of sponsors and is subject to approval by event coordinators.

## T-Shirt Sponsor

**\$500 (limited to 12)**

- 10-Mile/5K t-shirts will be made of a 50/50 cotton/polyester blend that will encourage consistent wear. Sponsor logos will be arranged on the back of the shirts.

## Results Card Sponsor

**\$500 (limited to 1)**

- Name, logo and marketing text on each participant's race results card.

## Raffle Donor

**Minimum Value \$50**

- Recognition at event

## Premium Sponsor

**Related Promotional Items**

- Each 10-Mile and 5K runner will receive an adult bag of race premiums.
- Each 1-Mile Children's Fun Run runner will receive a children's bag of race goodies.
- Sponsor will supply a minimum of 600 items for adult bags and/or 200 items for children's bags with promotional materials for assembly. Items may be donated from vendor partners and premium items are subject to approval.
- No brochures or flyers will be accepted unless accompanied by an item or gift of some monetary value.

## Food and Beverage Donor

**See list below**

- On site signage
- Donation options include:
  - Water, Sports Drink, Juice
  - Bagels, Granola Bars
  - Bananas, Oranges
  - Pretzels
  - Other items subject to approval
- Call 630-960-7080 for information on quantities needed

## Volunteer "Thank You" Party Sponsor

**Food and Beverage for 150 Volunteers**

- Recognition at volunteer appreciation party
- Distribution of promotional items to volunteers